MAY WE QUITE YOU ON THAT?

[1] Sen GEO A SMATHERS (D-Fla): "Southern Democrats who have helped carry the load for Pres Eisenhower would be inflamed and antagonized if Republican legislators sought to enact a Fed'l fair employment practices bill.". . . [2] Gen MARK W CLARK, former supreme commander of Allied forces in the Far East: "In my opinion, it's impossible to do business with the Communists. They have no honesty. They'll sign a piece of paper knowing they do not intend to live up to their agreement.". . . [3] Dr CHAS MAYO, surgeon and delegate to UN, on torture campaign by Communists in Korean prison camps: "All this was not done for mere senseless brutality. It was done for one single purpose-to make free men serve Communist ambitions.". . . [4] Sen Geo D AIKEN (R-Vt), asserting that there is an "organized vicious campaign" against Sec'y of Agriculture Ezra Tait Benson: "They think an honest man in that office is dangerous, and they want to get him out of there.". . .

Quote of the Week

Sir Winston Churchill, British Prime Minister, addressing opening session of Parliament: "When the advance of destructive weapons enables everyone to kill everybody else, nobody will want to kill anybody at all."

[5] Editorial in The Advocate, Catholic church paper, on issue to legalize bingo in New Jersey: "It is not gambling, but the abuse of gambling that involves an immoral act.". . . [6] Rev Sam'L A JEANES, chmn, Anti-Bingo-Raffles Comm of N J Council of Churches: "Churches have been made great by free-will offerings of people. These churches will stay strong and great by continued consecrated giving of our people.". . . [7] Sen RALPH S FLANDERS (R-Vt): "The State Dep't resembles the Arctic tundra. Flowers bloom on the surface, but beneath the surface, one finds only eternal ice."

THIRTEENTH YEAR OF PUBLICATION



Let us turn our thoughts backward a twelvemonth. Just a yr ago Republicans were jubilating in the aftermath of an <u>election</u> landslide. The air was electric with anticipation of "a change."

Perhaps people expected too much too soon; they commonly do. But the fact remains that in 9 mo's the Republican Administration has not measured up to public expectation. Polls clearly show the party is losing support. And even the phenominal personal popularity of the President is beginning to tarnish. (It is a human practice to set our idols on pedestals so that we may more readily pelt them with pebbles when we weary of genuflection.)

The Republican Party now has just 12 mo's more to get going before the people again go to the polls to exercise their franchise. Actually, a comprehensive program of proposed legislation must be ready to present when Congress again convenes in Jan. Such a program, if it is to succeed, must be formulated at the bipartisan level, employing the talents and embracing the philosophies of such Southern Democrats as George and Rayburn.

There is still time for redemption in Republican ranks. But the sands run swiftly. As the score now rests, Republicans stand to lose the '54 "off-yr" elections. And such a defeat would, in many practical ways, complicate their campaign to renew the White House lease in '56.

Defeat, should it come thus quickly to the party in power, will represent public disappointment in a dream that was not firmly foundationed.

This should prove an especially joyous Holiday season for our educational institutions. Firms facing excess profits tax can make contributions this calendar yr at very slight actual cost. After tax expires Jan 1, will be a somewhat different story. So college fundraisers are out beating the bushes—with rather gratifying results.



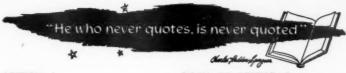
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ACTION-1

Who learns and learns and acts not what he knows is one who plows and plows but never sows.—

N Carolina Education.

ADOLESCENCE-2

A boy becomes a man when he stops asking his father for money and requests a loan.—Pipe Dreams, hm, Universal Concrete Pipe Co.

ART-3

A great deal of modern art produced in our country is more modern than art. — MORRIS DAVIDSON, Approach to Modern Painting (Coward-McCann).

BOOKS-Reading-4

As far as books are concerned man travels a complete circle. A savage and a baby read no books. An unevolved man reads anything—or nothing. An intelligent man reads only good books. A wise man reads only the best books. A truly emancipated man reads few or no books.—ARTHUR A FOSTER, "Freedom from Books," New Outlook, 10-53.

CHILD-Training-5

It is inefficient, unnecessary and all wrong to include yourself among the offerings you cheerfully bring to your children. You were a person before you were a parent. And you will be very sorry if you are not able to unearth some self after the children are gone from hearth and home.—

GAIL LITTLE, Design for Mother-hood—Survive It and Enjoy It (Ronald Press).

COST OF LIVING-6

For every \$10 a housewife spent for food during June, the farmer got \$4.46, and middlemen — the transportation, processing, and distributing organizations — got \$5.54. — MARY SHERIDAN, "Your Money's Worth," Progressive, 10-'53.

CULTURE-7

Few people know that Americans spend more money on music than on baseball. In fact, it is est'd that \$45 million was spent in '52 for concert music, against about \$40 million on baseball.—PAUL MOCSANYI, "Problems of a Genuine Musical Culture in America," Etude, 11-'53.

More people go to concerts of serious music than to baseball games in this country, and in a single month in N Y recently the Sadler's Wells Ballet grossed \$485,000 at the box office.—J R Cominsky, publisher, Saturday Review, at a panel discussion sponsored by College English Ass'n Institute, Corning, N Y.

Indiana newspaper editors attending an Associated Press meeting were given choice of a tour of sex lab'y of <u>Dr Alfred Kinsey</u>, or a ballet recital featuring <u>Janet</u>.

Collins of Metropolitan Opera.

Twice as many editors attended the ballet.—<u>BILL WILDHACK</u>. Indianapolis News.





Humility of Greek Queen Frederika made terrific impression on Washington big-shots. "I've always feared," she said at a reception, "that if I tried to be poised, I'd be unnatural." At press conf for Capitol's newshens, the Queen had women in tears describing how Communists have kidnapped some 28,000 Greek children.

No 1 faux pas of royal visit: Someone "flopped a negative" in making huge blown-up picture of King Paul, to be used over the reviewing stand. Result: his medals showed up on the wrong side. An artist was hastly commissioned to paint out medals, repaint them on opposite side. And after all that trouble, the King didn't even look at the picture!

Ranchers who rode into Washington to demand more fed'l aid, spread this gag while here: "Well, anyway, this drought has made it a lot easier to get our cattle branded. They're so thin we put the branding iron on 3 at a time—by inserting carbon paper between the steers!"

Returning repatriated POWs rep't that some of those refusing to come home are more afraid of U S GIs who were in POW camps with them than they are of Communists. Among Americans refusing repatriation are informers accused of being directly responsible for deaths of other U S POWs.

..... Quote

DOCTRINES-8

If you want war, nourish a doctrine. Doctrines are the most frightful tyrants to which men ever are subject, because doctrines get inside a man's reason and betray him against himself. Civilized men have done their fiercest fighting for doctrines. — WM Graham Sumner, quoted by Frederick Schuman, The Commonwealth of Man (Knopf).

EDUCATION-9

An educated man is one on whom nothing is lost.—Wendell SMITH, CTA Jnl.

FAMILY LIFE-10

It may take a heap o' livin' to make a house a home, but before that it takes a heap o' borrowin'.

—Grundy (Ia) Register.

FEAR-11

Man does not have the right to be free of fear. We are not so weak and timorous as to need to be free of fear; we need only use our capacity to not be afraid of it and so relegate fear to its proper perspective.—WM FAULKNER, Nobel prize-winning novelist, "Faith or Fear," Atlantic, 9-'53.

GOV'T-Industry-12

The gov't is now in more than 100 activities which compete directly with industry.—Steel.

HATRED-13

They tell me that a rattlesnake, if cornered, will become so angry it will bite itself. That is exactly what the harboring of hate and resentment against others is—a biting of oneself. We think we are harming others in holding these spites and hates, but the deeper harm is to ourselves.—E STANLEY JONES, American Observer.

Mining the Solls

Recently we picked up, in quick succession, current issues of 3 nat'lly-circulated periodicals; found in each an article on some phase of old-age retirement. Our curiosity aroused, we turned to a periodical index, quickly checked more than 100 articles recently published on the special problems of our older citizens. Granting that this is a theme of prime importance, and one too long neglected, isn't it possible that we have of late become a little too preoccupied with concern for our later yrs? Perhaps it is worth recalling that the present also deserves our concentrated consideration.

Admittedly, one of the obstacles to air travel is the distantly-located airport. Passengers sometimes spend more minutes getting to and from airports than they spend in actual flight. Dr J A J Bennett, West Coast designer, has a remedy, as outlined in Nov Popular Mechanics: Jet transports of the future may be lifted from downtown locations by high-power helicopter tugs. Tugs will detach themselves as transports attain flving speed. Same tugs fasten themselves to incoming transports to facilitate landing in I'td space.

Our urban centers are spreading out. Harry Henderson tells the story of "The Mass-Produced Suburbs" in 2 articles beginning in Nov Harpers. An interesting de-

The AFL News-Reporter, a consistent opponent of the present Sec'y of Agriculture, recently suggested: "Perhaps the best way to break up the New York Yankees is to put Agriculture Sec'y Benson in charge of their farm system."

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velopment is the "baby-sitting coop." One mother "keeps the book"
—a record of how many hrs you
sit, and how many you use. You
are allowed to "go into debt" 15
hrs or "get 15 hrs ahead." Author
says the only clear case of ostracism he encountered involved a
woman who had "gone into debt"
some 70 hrs to the co-op.

New Magazine, a quarterly, just out, describes and illustrates new ideas and inventions available for manufacture or sale. Readers are given names and addresses of patent-holders; told whether item is for outright sale or offered on royalty basis. Address: 1211 Walnut St, Phila.

Westinghouse Engineer, devoting its current issue to pipelines, gives this interesting sidelight: Suppose the filling of a 20" pipeline in Texas is started. 2 million bbls and 2 wks later oil begins arriving at the New Jersey terminal.

..... Quote



Required to make a down payment on a new car, an El Monte, Cal, motorist drove his old one down to the dealer, told the mechanics to pull the gas tank out and shake it, picked up \$820 in half dollars which he had saved in 4 yrs by flipping one into the tank each time he got gas.—

Casualty & Surety Jnl.

HISTORY-14

The use of history is to tell us what we are: for at our birth we are nearly empty vessels and we become what our tradition pours into us.—Learned Hand.

IDEALS-15

There is nothing in history, dark as much of it is, to check the belief that man will at last be overcome by his highest ideals.—DAVID SWING, Ladies' Home Jnl.

IDEAS-16

Man must live by the ideas he creates. If he ceases to create he will try to live by dead ideas. Modern man living by dead ideas produces a desert.—H P RICKMAN, "The Living Spirit of Philosophy," Fortnightly, London, 10-'53.

We cannot be satisfied if we continue to circulate a worn coinage of ideas: we require the reminting of the authentic gold with a clear inscription.—GEO CATLIN, "Propaganda and the Cold War," Yale Review, Autumn '53.

· Quote · · · · ·

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LANGUAGE-17

A group of alumni once asked a Lafayette College prof why undergraduates were compelled to take so many English courses.

The prof repl'd: "In order to teach them a language other than their own."—Indiana Teacher.

There is much talk about the power of words. There is not enough talk about putting power into words.—HAL STEBBINS, Nylic Review, hm, N Y Life Ins Co.

QUOTE Binders

We again have available a 3-ring binder especially made for Quote. The publication name is stamped on the backbone for ready reference. This sturdy binder holds 2 complete volumes (52 issues). The price is \$2.00, postpaid.

LIFE-Living-18

Life is something like a bowl of soup. When you are young you go right at it. You burn your tongue. You miss the delicacy of life's flavor. It is only when you have the wisdom to blow a little on the spoon that you can really appreciate fine subt'eties and delicate nuances.—HAROLD HELFER, "Life Is a Bowl of Soup," Kiwanis Mag.

The most desirable work of art in modern times is a beautiful living room or, let's \$3', a beautiful room to live in.—Frank Lloyd Wright, House Beautiful.



The Gideons, ever alert to the tempo of our times, are now launching a program to put Bibles in motels. They invaded the alr-lines some time ago. . N Y Public Library rep'ts that book most in demand is still the Bible. They keep 75 copies in active circulation; replace them several times a yr.

In Fahrenheit 451 (the temperature at which book-paper catches fire) Ray Bradbury paints a portentous picture of a future day when firemen may be engaged, not in extinguishing blazes, but in setting fires-to burn books (Ballantine). There's an amusing sidelight on billbds, as a youthful character asks: "Have you seen the new 200-ft-long billbds? Did you know that once billbds were only 20 ft long? But cars started rushing by so quickly they had to stretch the advertising out. . ." And here's the disturbing postscript-fact, not fiction: Atlantic Coast Line Ry has just erected at Port Tampa, Fla, an illuminated sign 3871/2 ft long (that's more than a city block!) with letters 191/2 ft high!

In connection with New American Library's publication of *The Meaning of the Glorious Koran*, an executive of a recording company had quite a bright idea. He called up to see about putting some excerpts on wax. "My idea," he explained, "is to have Nehru

An informal little jnl, *The Silver Horse*, resurrects one of Bill Nye's early comments on literature: "There should be a book in every home. To the ignorant, the pictures will be pleasing. The wise will revel in its wisdom, and the house-keeper will find that with it she may easily emphasize a statement or kill a cockroach."

do the reading." Hilda Livingston of NAL's publicity staff suggested that this might pose quite a problem, since Nehru is a Hindu. "Yes," agreed the recording exec, unabashed, "but he's such a good name!"

-99-

Joe Buckley, an advertising agency exec, was talking with a friend about retirement. Turned out his associate planned to do some fishing. "You can fish for 90 days," Buckley pointed out, "What then?" Discussion led eventually to The Retirement Handbook, edited by Buckley, and just published by Harper. The author calls it "a complete guide to your future." And it doesn't fall far short of that description. Tells how to manage your money for retirement security; where to live in retirement; points out opportunities in small businesses, etc.

····· Quote ····



Pilgrim's Progress

Marking the 325th anniv of the birth of John Bunyan, (Nov 1628), we share with you here a well-known concluding passage of the author's Pilgrim's Progress. This was one of several books written in homely, vigorous style, while Bunyan was imprisoned for his religious convictions.

Valiant-for-truth was taken with a Summons by the same Post as the other, and had this for a Token that the Summons was true. That his Pitcher was broken at the Fountain. When he understood it, he called for his Friends and told them of it. Then said he, I am going to my Fathers, and tho with great difficulty I am got hither, yet now I do not repent me of all the Trouble I have had to arrive where I am.

My Sword I give to him that shall succeed me in my Pilgrimage, and my Courage and Skill to him that can get it. My Marks and Scars I carry with me, to be a witness for me that I have fought his Battles who now will be my Rewarder.

When the day that he must go hence was come, many accompanied him to the River-side, into which as he went he said, Death where is thy Sting? And as he went down deeper he said, Grave where is thy Victory? So he passed over, and all the Trumpets sounded for him on the other side.



MARRIED LIFE-19

Many women go from saying "I do" to "You'd better." — Lincoln Jnl (Lincolnton, Ga).

MUSIC-Appreciation-20

One dowager whispered to another at a concert: "This is my favorite. Let's not even talk!"—Collier's.

PEACE-21

Geo Lansbury, one of England's tireless workers for peace, had spent all his mature life wrestling with the knotty problems which lead to war. He had lived thru the 1st World War and, when he died, the guns of the 2nd were echoing thru the world. To the realist it seems as tho he had thrown away his 40 yrs of struggle. A close friend asked him how much nearer he thought peace was as a result of his effort. Lansbury repl'd: "40 yrs nearer!"-HAROLD A Bos-LEY, "Christian Witness for Peace," Pulpit Digest, 11-'53.

POLITICS-22

The Prime Minister is styled the "PM" — obviously means perhaps, maybe. — LAURENCE NAISMITH, Everybody's Wkly, London.

PREACHERS-Preaching-23

"Have you ever noticed," a friend said, "that the preacher who fills his pews every Sunday is the one who tells you how to live rather than how to die?"—K V P Philosopher, hm, Kalamazoo Vegetable Parchment Co.

PREJUDICE-24

A prejudice can be made to look like an aspiration if one gazes at it continuously and in isolation.—
Kenneth Irving Brown, "The Burden of Creative Leadership," Jul of Higher Education, 10-53.

Week of Nov 29-Dec 5

Nat'l Prosperity Wk

Nat'l 4-H Club Congress

150th anniv Republic of Haiti (1803). . . India "Untouchability" ended 5 yrs ago (1948). . . 1st complete opera ever telecast (Otello) originated from Metropolitan Opera House, N Y C, 5 yrs ago, (1948).

Nov 30-Feast of St Andrew. . . John Bunyan, author of Pilgrim's Progress, baptized 325 yrs ago (1628). There is no precise record of date of his birth.

Dec 1-On this date 130 yrs ago (1823) a young man from Mass took his seat in the U S Congress. His name: Dan'l Webster. . . 1st mutual life ins co to be chartered in U S (New England Life Ins Co., Boston) began business 110 yrs ago (1843). . . Anti-tuberculosis Christmas seals 1st sold in U S 45 yrs ago (1908). . . 1st U S troops ret'g from War I, arrived in N Y C 35 yrs ago (1918).

Dec 2-130th anniv of proclamation of Monroe Doctrine. Announced by Pres Monroe, it declared U S policy to be against further European colonization in America; emphasized the doctrine of "America for Americans.". . . Fed'l Council of the Church of Christ in America org Phila 45 yrs ago (1908).

Dec 3-Feast of St Francis Xavier. . . An historic date for Demo-

crats. 125 yrs ago (1828) Andrew Jackson was elected Pres of U S. defeating John Quincy Adams, Nov 29 - Advent Sunday. . . Nat'l Republican, 178 electoral votes to 83. . . 120 yrs ago (1833) 1st co-educational college in U S (Oberlin Collegiate Inst, Oberlin, O) opened. . . 85 yrs ago U S began the treason trial of Jefferson Davis, pres of the Confederacy. It was 1st occasion for service of a mixed jury, Negroes and whites.

> Dec 4-170 yrs ago (1783) Gen Geo Washington bade farewell to his officers at Faunce's Tavern, N Y C. . . 1st effectively organized effort against slavery in U S was the American Anti-Slavery Society formed at Phila 120 yrs ago (1833). Prominent mbrs included Wm Lloyd Garrison, Wendell Phillips, John Greenleaf Whittier. In the same month women org the Female Anti-Slavery Society with Lucretia Mott as pres.

Dec 5-105 yrs ago (1848) Pres_ Polk, in his annual message officially confirmed discovery of gold in Calif. But hundreds were already on the Western trek. . . 1st iron vessel blt for U S Navy (the Michigan) launched 110 yrs ago. Uniform numerals 1st used in a football game (Univ of Pittsburgh, Pittsburgh, Pa) 45 yrs ago (1908). . . . Prohibition Law (18th Amendment) repealed 20 yrs ago (1933).

.... Quote ...

"Of all things!"

Next yr should be a rather good time to buy an automobile. The Big War is about to start.

Ford is out to wrest leadership from Chevrolet in the popularprice field. This will require a bit of doing. Chevrolet sold 1,200,000 units in 1st 9 mo's of this yr, against 900,000 for Ford. In a declining mkt Ford can attain its objective only by taking sales away from Chevrolet, or raiding Chrysler's Plymouth preserves. (The combined independents will sell only about half-a-million units this yr.)

We do not agree with observers who hold that independents will necessarily suffer most grievously in the coming conflict. Of course they will be pushed, and they can stand relatively less pressure than the giants. But let's examine the over-all picture:

Currently the Big 3 (Gen'l Motors, Ford, Chrysler) are selling better than 85 out of every 100 cars mkted in this country, including for'gn makes. Probably 15% of potential mkt will continue to want a "different" car; one with the distinctive qualities smart independents and for'gn mfrs can offer. We see it primarily as a battle of the giants, with small operators, altho badly bruised and battered, holding their present slim share of the total take. In any case, we're betting on the Customer to win this bout.

···· Quote ····

RELIGION-25

Any man who uses religion for purely worldly ends is a practical atheist. — John B Sheerin, "Second-Fiddle Religion," Homiletic & Pastoral Review, 10-'53.

Wiser Grown

Year after year I thanked Thee, Lord

For blessings from Thy bounteous hoard;

For sunrise tint, for afterglow On mountain lake, for falling snow;

For vesper thrush, for cleansing shower,

For fragile charm of woodland flower;

For living words that man has penned,

For human friendship's sacred blend.

But now that I have wiser grown

I bless Thee for Thyself alone.

—Belle Chapman Morrill...

Church Mgt. 26

SCIENCE-27

Scientific discovery is the raw mat'l of our advance. Yet science alone, invention alone, may be of only academic interest or significance—unless thru business development it descends from the clouds to join the services of men.—Crawford H Greenewalt, pres, E I du Pont de Nemours, Public Utilities Fortnightly.

TACT-28

Tact is the ability to shut your mouth before someone else wants to.—Chicago Tribune.

THANKSGIVING-29

There is something magical about the words "Thank you." Even spoken carelessly, they seem to get results. A neighbor woman keeps two parrots in her flower shop for decorative purposes. One is named Pat, the other Mike, and both speak quite a bit. Mike has a slight advantage. He can say "Thank you" distinctly and says it when anyone gives him a bite. I think Pat feels just as grateful for tidbits as Mike does, but he does not say so, and consequently Mike gets most of the extra crackers. People just like to hear him say "Thank you."-WORRAL G So-NASTINE, "Thanksgiving - A Real Power." Good Business. 11-'53.

VIEWPOINT-30

If you make the mistake of comparing yourself habitually with the few distinguished individuals in your college class, your profession or your generation, your life will seem unendurably insignificant and your self-esteem will drop to zero. But if you are wise enough to compare yourself only with the individuals whose life sit'n bears some reasonable resemblance to your own, then you will maintain within yourself enough assurance to keep going.-Rev Jas Gordon GILKEY, Here Is Help for You (Macmillan).

WORLD RELATIONS-31

We can meet the challenge in Asia and the Middle East and, to-morrow, in Africa . . only if we approach the under-developed countries in a spirit of humility, ready not only to teach but to learn. — Vera Micheles Dean, For'gn Policy Without Fear (McGraw-Hill).



We have been favored by a lengthy news release from Friends of The Birds, Inc, which begins belligerently, "The cat is the Prince of the Sneak Attack. . ." But what intrigues us particularly is that the bulletin is conspicuously stamped "Release for Nat'l Cat Wk." Well, now, speaking of Sneak Attacks . . . Meow! * And apparently there are others in our midst working at cross purposes. As our own contribution to Confusion Compounded, we quote: "The shortage of mortgage money is our No 1 nat'l housing problem."-Nat'l Ass'n of Homebldrs. and "Mortgage money is in ample supply."-U S Savings & Loan League.

Mid-westerners may now visit Paris on a long wk-end. Air France Super Constellation is inaugurating direct service between Chicago and Europe. You may leave at noon, arrive Paris at 10:45 next morning. * Instant coffee, virtually unknown 5 yrs ago, now acc'ts for one cup in every 5 consumed in U S households. * The Allstate auto, launched by Sears, Roebuck with great fanfare in '51, has been discontinued with considerably less publicity. Distribution costs proved too high.

R J Reynolds has just concluded quite a celebration, marking 40th b'day of Camel Cigarettes. It was hera'ded as "the 1st modern-type b'ended cigaret." Also 1st to be nationally advertised.

..... Quote

Good Stories you can use

A man who bragged that he intended to remain a bachelor all his life told a close friend that he didn't say it for effect—he really meant it. The friend left town for a few mo's and when he ret'd he found that Charlie had suddenly married. He called him up and asked what had happened.

"I married a girl from Gimbel's," said Charlie. "I used to buy at her counter and she was always considerate. I invited her to lunch one day, and one thing led to another—you know how it is."

"Well, now that you're a settled married man, what do you think of it all?"

After a brief pause Charlie said, "Sometimes I think I could have done better at Macy's."—FRANCES ROPMAN.

In a Charlotte, N C, domestic relations court the judge listened intently to both sides in a case against an elderly man who was charged by his wife with non-support. After all the evidence was in the judge told the defendant: "You haven't taken proper care of this good woman, and I'm going to grant her \$50 a month."

The defendant beamed with pleasure. "That's mighty nice of Your Honor," he said, "and I'll give her a dollar or two from time to time myself."—PAUL E HOLD-CRAFT, Snappy Stories That Preachers Tell (Abingdon-Cokesbury).

····· Quote ·····

I LAUGHED AT THIS ONE

HANNAH SMITH

An FBI ag't drove into a small country town looking for an escaped convict. He went to the county jail, explained his business to the sleepy-eyed old sheriff, and at the same time handed the officer his official gov't badge, carrying his own photograph.

The sheriff yawned and stretched, and assured his visitor that he had seen no strangers in the vicinity. Then, all at once he straightened up and reached for the photobadge.

"Sa-a-y!" he exclaimed.
"Gimme that back! It just come over me that I have seen that mean-lookin' son-of-a-gun around here somewheres!"

An enthusiastic church worker called at a cottage where the occupants were slack in the matter of church attendance. To her delight, she was asked if she could supply the wife with a certain church magazine. As she did not have one with her, she trudged a considerable distance to get a copy, finally arriving back breathlessly at the cottage.

"Oh, thank you so much!" gushed the woman. "You see, Jock is doing a bit of poaching tonight, and he wants to know what time the moon rises." — Tit-Bits, London.



A tourist in the Ozarks saw a mountaineer having a tussle with shopping people finally reach a ferocious bear.

He rushed up to the nearest cabin, where he found the hillbilly's wife calmly standing on a stump, rifle in hand. "Why." demanded the traveler, "don't you shoot the beast?"

"I will, if I have to," she repl'd philosophically, "but I'm waitin' to see if the b'ar won't save me the trouble."-Country Gentleman.

Relativity

In every way In which we live. Our values are Comparative.

Observe the snail Who with a sigh, Says: "See those turtles Whizzing by."-Plastic Patter, hm, Kordite Corp'n.

House Speaker Jos W Martin Jr rep'ts that when he recently toured Europe, a State Dep't official over there asked him to stage a luncheon for for'gn VIPs, since they were expecting it. But, the official added, the State Dep't had its appropriation cut by Congress and couldn't pick up the check. "I told him," the prudent New Englander laughed, "that I hoped economy in gov't wasn't going to begin and end with Joe Martin." -Quote Washington Bureau.

After a long period of hectic Christmas weak.-VESTA M KELLY.

The mental cases most difficult to cure are the persons who are crazy about themselves. Shannon FIFE, Redbook.

It's better to give than receiveand, it's deductible. - Times of Brazil, Sao Paulo.

A careful motorist is one who is driving to court to answer a summons for speeding .- Brushware.

Nowadays when you miss a day's work, the Gov't loses as much as you do .- Pipe Dreams, hm, Universal Concrete Pipe Co.

A gold-digger is a girl who breaks dates by going out with them .- Illinois Central Mag. hm, Illinois Central Ry.

An executive is a man employed to talk to visitors so that the other employes will have a chance to work .- N Y Daily Mirror.

A naturalist is a guy who always throws sevens.-Ky Kernel.

The good old days are probably those when you were neither .-FRANKLIN P JONES.

..... Quote

Two men were leaving a movie. One of them was very impressed with the picture. "Isn't it wonderful what progress pictures have made within a few yrs?" he asked his companion.

"A mazing," his friend repl'd.
"First they moved, then they talked, and now this one smells."
—School Activities.

"When are you going to fix that fence, Hiram?" asked the farmer's wife.

"Oh, next wk, when Silas comes home from college."

"But what will the boy know about fixing fences, Hiram?"

"He ought to know a heap. He wrote me that he'd been takin' fencing lessons for a month."—

Texas Outlook.

h

Times were very bad, and the businessman from Los Angeles was asked how badly the depression had hit his town.

"Depression?" he said. "Why, we have no depression in Los Angeles, although I will admit we are having the poorest boom we've had in a long time."—Forest Echoes. i

A friend of mine asked her class of student stenographers, "What do you do when your employer rings for someone to take dictation?" One girl ans'd: "When you are called, pick up your notebook and pencils and ans'r the buzzard promptly." — MARY W MULDOON, Parade.

····· Quote ·····

A friend was a nice enough fellow but quite definitely a hypochondriac in an inoffensive, rather humorous way. He allowed himself to smoke a pipe, however—"Not too good for the digestive juices, you know, but these pills put that right"—and had formed the habit of placing the pipe in his breastpocket when he had to put it out. As he took off his coat one evening, his wife pointed to a large, charred hole in his breast-pocket and shouted: "You're on fire!"

"Great Scott!" he exclaimed clutching his breast, "I thought I had heartburn!" — Courier, London. k

A sound-effects man in a Paris film studio had a problem on his hands: How to reproduce sounds that might have been made by dinosaurs and brontosauruses. After 2 brain-beating days, he came up with the recording of magnificent roars, squeaks and grunts worthy of any prehistoric beast. "Fine," said the producer, "How did you do it?" The blushing genius confessed his bright idea: He'd taken a recording of a speech by Marshal Alphonse Juin and played it backward. - Noel Anthony, NANA.

A panic-impelled rabbit was leaping through the woods near Washington, D C, when a fox stopped him. "Why are you running?" asked Brother Reynard.

"Senator McCarthy is after me!" panted agitated Peter.

"Nonsense," opined Reynard, "he's just after kangaroos, and you're no kangaroo."

"I know it," whimpered the terrified rabbit, "but I can't prove it."—Church Mgt.

Former British Prime Minister Clement Attlee has been telling friends a joke about UNESCO.

In Yugoslavia, he said, unesco is running a campaign to stop the custom of husbands walking in front of their wives. A unesco official driving a big Packard saw a peasant walking along a rd with his wife in front.

The delighted official, thinking he had found evidence of the campaign's success, stopped his car. The peasant looked surprised at the congratulations. Then he explained why he was not walking ahead of his wife as usual.

He said: "They may not have cleared up all the mines along here yet." — ETHRAIM HARDCASTLE. Sunday Express, London. n



Bukil Call

When the Bukils, tribesmen in the Philippines, sharpen their teeth, it means one of two things: war or marriage.—News item.

Which way, my good friend, Are you currently heading? Are you off to a battle Or off to a wedding?

Your courage and strength
We would never disparage.
We only would ask,
Is it war? Is it marriage?

You've trained and you've tested, You've had you a breather, And now, with teeth sharpened, You're ready for either. A college prof of logic was attempting to teach his young son the principles of clear thinking and the necessity of defining all terms. He pointed to a wall-clock which had struck the hr.

"Now, if I were to take a hammer and smash that clock," he said, "could I be arrested for killing time?"

"No, sir," said the lad without a moment's hesitation, "it would be self defense."

The prof frowned. "How do you figure that out?"

"Because," ans'd the boy, "the clock struck first." — Texas Out-look.

A tourist, trying to have a game with the "natives," pointed to a tall telegraph pole and asked a man nearby, "I say, can you tell me what kind of fruit grows on that tree?" At once the reply flashed back: "Yes, indeed—electric currents!"—McCall Spirit, hm, McCall Corp'n.

An old lady was having her eyes examined. The optician placed some cards at a distance with the letters "xzprvch" printed on them, and asked if she could read them. Said she, "I can see them clearly, but I can't read Russian."—Capper's Wkly.

Two girls were, as usual, discussing men. Stated one, "Men are all alike." The other gal, from the deep South, repl'd, "Men are all Ah like, too."—P-K Sideliner, hm, Peter Kuntz Co.

..... Quote

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Quote-ettes-

HAROLD E FELLOWS, pres Nat'l Ass'n of Radio & Television Broad-casters, calling on stations to get rid of "liars and libelers" in their ranks: "No medium in the history of mankind can tell a bigger lie than radio."

LEE ROY JAVINE, 36-yr-old paroled convict, ret'g to San Quentin Prison, seeking his old cell: "My in-laws are driving me nuts. I need some peace and quiet."

2-Q-t

HENRY STEINWAY, of the famous piano firm, marking 100th anniv this yr: "Most of the famous piants have used our pianos—even Jimmy Durante."

3-Q-t

SECOND CLASS MATTER

Mrs. Elsie Gollaghe Box 153 Clermont Indiana

News of the NEW

The experts are still arguing whether it will be unusually cold or mild this winter, but in case it's a cold year, you may be interested in new, flexible heating tape. Pipes, tubes, fittings of any kind can be wrapped to prevent freezing, maintain desired temp. Tape is said to be completely and indefinitely waterproof; not affected by acid or alkali.

Heat is produced in unit by

passing current thru fine fuse wires protected by fiberglass braid impregnated with polyethylene. Protection and insulation are further provided by tough, flame-resistant vinylchloride plastic jacket. In event of severe mechanical damage or excessive heating, circuit will be opened by melting of fusible conductors without any spark or flame, thus making tape extremely safe. (Rotarian, 35 E Wacker Dr. Chicago 1, Ill).

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